

WERTE- POLAROGRAMM

sachlich	● ● ● ● ● ● ● ● ●	verspielt
statisch	● ● ● ● ● ● ● ● ●	dynamisch
werteorientiert	● ● ● ● ● ● ● ● ●	trendorientiert
natürlich	● ● ● ● ● ● ● ● ●	technisch
unauffällig	● ● ● ● ● ● ● ● ●	farbig
angepasst	● ● ● ● ● ● ● ● ●	individuell
sicherheitsliebend	● ● ● ● ● ● ● ● ●	risikofreudig
diszipliniert	● ● ● ● ● ● ● ● ●	unkonventionell
ruhig	● ● ● ● ● ● ● ● ●	laut
rational	● ● ● ● ● ● ● ● ●	emotional
introvertiert	● ● ● ● ● ● ● ● ●	extrovertiert
auf Bewährtes setzend	● ● ● ● ● ● ● ● ●	experimentierfreudig
schlicht	● ● ● ● ● ● ● ● ●	aufwendig
uniform	● ● ● ● ● ● ● ● ●	divers
schwerfällig	● ● ● ● ● ● ● ● ●	agil
gleichgültig	● ● ● ● ● ● ● ● ●	neugierig
besorgt	● ● ● ● ● ● ● ● ●	mutig
konservativ	● ● ● ● ● ● ● ● ●	modern
simpel	● ● ● ● ● ● ● ● ●	komplex
preisorientiert	● ● ● ● ● ● ● ● ●	qualitätsorientiert
Einzelgängertum	● ● ● ● ● ● ● ● ●	Teamgeist

